

CHECKLIST:

Fundraising Launch Internal Communications

Celebrate your new fundraising project by letting your school community know about it. Encourage them to share the fundraising project far and wide. As the project progresses, be sure remind and update them.

WHERE?

School website

Recommended: Update at significant milestones, e.g. halfway

Newsletter

Recommended: Update and remind once a month

Announce at assembly

Recommended: Update at significant milestones

School app

Recommended: Update or remind once a week

Social media

Recommended: Update or remind once a fortnight

Staff team meeting

Recommended: Update at significant milestones, e.g. halfway